



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102916

Schedule Dates 09/26/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 95/101/1844/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A

Date Entered 09/24/12
Last Modified 09/25/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07905995
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,970.00
Net Total \$50,830.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$52,000.00
Oct. 2012	6	\$7,800.00
Grand Total:	26	\$59,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:57A- 7A (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NEWS HD @ 6A	9/24/12
2.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/24/12
3.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	8A- 8:55A (EST)	1			X	X	X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/24/12
4.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	8:58A- 9:55A (EST)	1			X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/24/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9:58A- 10:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LET'S MAKE A DEAL	9/24/12
6.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	3P- 3:55P (EST)	1			X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR. PHIL	9/24/12
7.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	3:58P- 5P (EST)	2			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR. OZ	9/24/12
8.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5P- 6P (EST)	1			X	X	X			1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	10TV NEWS HD @ 5PM	9/24/12
9.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	7:57P- 9P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/24/12
10.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/24/12
11.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10P- 11P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	ELEMENTARY	9/24/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7:57P- 9P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/24/12
13.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	MADE IN JERSEY	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102916
Schedule Dates 09/26/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 95/101/1844/SKED A
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED A

Date Entered 09/24/12
Last Modified 09/25/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07905995
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,970.00
Net Total \$50,830.00
Sales Tax

WBNS-TV (WBNS)
By Broadcast Month **Spots** **Rate**
 Sep. 2012 20 \$52,000.00
 Oct. 2012 6 \$7,800.00
Grand Total: 26 \$59,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NFL-BROWNS/BENGALS	09/30/12-09/30/12	3	:30	3:57P- 7P (EST)	1						X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NFL BENGALS FOOTBALL	9/24/12	
15.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5:57A- 7A (EST)	1	X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	9/24/12	
16.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	BA- B:SSA (EST)	1	X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/24/12	
17.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5A- 5:55A (EST)	1	X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NEWS HD @ 5A	9/24/12	
18.0	Normal Line / SPOT	09/29/12-09/30/12	3	:30	11P- 11:3SP (EST)	2					X	X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/25/12	
19.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)	1	X						1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/25/12	
20.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7:57P- 9P (EST)	1					X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SATURDAY	9/25/12	
21.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	9P- 10P (EST)	1					X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SATURDAY	9/25/12	
22.0	Normal Line / BUCKEYEBLITZ	09/28/12-09/28/12	3	:30	6:58P- 7:58P (EST)	2					X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	BUCKEYEBLITZ	9/25/12	
23.0	Normal Line / SPOT	09/27/12-09/28/12	3	:30	6P- 6:30P (EST)	1				X	X		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	9/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."